



# 2020 Christmas Collection

Presented by  
**UNGERER LIMITED**





Welcome...

to **UNGERER LIMITED'S**  
latest insight into the festive market, featuring  
seasonal and limited edition fragrances.



# Introduction

This review will reflect on previous market launches and will introduce new trend directions for the festive season, along with our Christmas 2020 fragrance collection.

We will highlight the fragrance choices made by leading market brands in the air care segment, including premium and niche high street offerings, whilst also looking at the personal care and household markets. We will also assess own label/supermarket launches.

It is noted that some brands have relaunched their previous festive scents, some with new packaging and some identical to previous years.





# UNGERER LIMITED

Fragrances | Flavours | Essential Oils

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